

# Pencarrow Cricket Club



## Development Plan 2011 - 2015

### Introduction

Pencarrow Cricket Club (PCC) is strictly an amateur cricket club, playing in the Cornwall Cricket League. Pencarrow has a long history being formed in the 1800s, when the Estates of Pencarrow and Lanhydrock competed. In 1926 PCC was admitted to the Cornwall Cricket League and was also re-established in the 1980's following a period where little cricket was played.

Pencarrow Cricket Club exists to provide the facilities and organisation to allow all members of the outlying villages and surrounding area the chance to enjoy village cricket. Club membership is open to all. We seek to attract players of all ages and abilities in order to:

- share enjoyment of village cricket
- encourage and nurture new talent; and
- engender a sense of team spirit and community

### Our Mission

"We provide a friendly atmosphere in which everyone is welcome to play cricket in the true spirit of the game. We intend to continually improve the ground and facilities and create opportunities for all so that we improve the standards of cricket at Pencarrow"

This Development Plan is a formal statement of the aspirations of the club and will provide a framework for the Clubs activities over the next 5 years. The plan has been prepared from the perspective of dramatically improving the ground and facilities to promote growth by attracting new players to create a sustainable future for the club. The plan considers the following areas:



### 1.0 Club structure

The club is controlled by a Committee. Our committee consists of a President, Chairman, Secretary, Treasurer, Core Grounds Team and Child Welfare Officer. Our constitution is designed to meet our objectives to:

- To play and promote village cricket providing opportunities for recreation and competition regardless of ability
- Provide the best playing facilities possible for a rural club so that players at all levels can benefit
- To play and promote village cricket within the 'spirit of the game'

## 2.0 Equipment

With years of usage has also come the growing problem of maintaining and servicing our grounds equipment. The ground preparation is completed with very old, long time purchased and donated equipment such as rollers and lawnmowers. A priority has to be to invest in more modern and reliable equipment.

Through the hard work and dedication of a small number of active members, the playing surface has been transformed in the last decade. Pencarrow's biggest asset is its ground and scenic setting. We aim to have one of the truest, firmest squares in the area. The quality of the playing area has been acknowledged over recent years and we have regularly hosted the Cornwall Crusaders and Cornwall over 50s, but the outfield is slow and in need of attention.

However, maintaining, enhancing and improving the ground will require time and money. In recent years funds have been spent on improvements and general maintenance, paid for through match fees, ground rental and small fundraising initiatives of its members. Encouraging newer and younger members of the club to be involved in the upkeep of the ground has also been difficult given the unreliability and old age of the equipment. Our old gang mowers have now been decommissioned and we are now reliant on the local estate to cut the outfield but this comes at a cost, both financially and at the expense of the club's independence and ability to wholly satisfy the outfield maintenance requirements.

The ground needs to be top class to attract new players and secure the future of the club. Through existing funds we have recently purchased a second hand roller and pitch covers, which will go some way to improving our ground. Our funds have always been minimal and we have not been in a position to make any significant capital investment for newer, much needed equipment.

Development Activity
<ul style="list-style-type: none"><li>• Invest in new (or newer second hand) equipment to ensure our current playing facilities are dramatically improved</li><li>• Purchase more modern/reliable mowers for cutting the square</li><li>• Purchase a Scarifier</li><li>• Purchase a ride on outfield mower</li><li>• Purchase pitch covers</li><li>• Purchase a new roller</li><li>• Service all existing equipment</li></ul>
Proposed timescale for implementation
2011/12: Applications for funding for new equipment 2011/12: Obtain 3 separate estimates from suppliers for the equipment 2011/12: Once money is raised, look into and buy the equipment required 2011: Fundraising to purchase pitch covers 2011: Purchase pitch covers 2011: Fundraising to purchase a new roller 2011: Purchase a new roller

## 3.0 Facilities

Pencarrow Cricket Club rents the land from the local Pencarrow House Estate under a long term lease arrangement.

Built in the 1980's the wooden structured pavilion at Pencarrow Cricket Club provides adequate changing facilities (with showers) and a kitchen area. However it is showing signs of old age. Steps have already been made to replace the roof, and improve the internal structure to provide larger, more equipped changing facilities. We need to further develop what we have already achieved, with further consideration to the development of facilities to generate income. Plans and cost estimates will need to be gathered following further development of the ground, equipment and training facilities.

Existing training facilities are sparse – the outdoor net is in urgent need of repair and there is currently no facility for

practicing on 'match day' conditions (e.g. a mobile net). Further improvement would also include core training equipment such as a slip cradle.

Investment has been made to obtain a single sight screen which is situated at the pavilion end in front of a small copse but the playing facilities would be further improved with the purchase of a sight screen to be placed at the River Camel end.

Development Activity
<ul style="list-style-type: none"> <li>• Consider potential income generating facilities at the club for the longer term</li> <li>• Fully cost and invest in 'core' training facilities (repair existing outdoor net, invest in a mobile net, invest in a slip cradle)</li> <li>• Invest in an additional sight screen</li> </ul>
Proposed timescale for implementation
2012: Appoint a fund raising coordinator to oversee, investigate and run fund raising initiatives (both club level and grant funding) 2014: Improve existing and purchase 'core' training equipment 2012: Invest in additional sight screen 2013: General improvement and maintenance of the existing pavilion 2013: Grant Applications to be considered for the improvement to the existing pavilion and made by the first quarter of 2015. 2014: Funding or grant to be secured by end of December 2015

#### 4.0 Youth Section (2<sup>nd</sup> XI)

The club has no official junior section. We have five junior members ranging in age from 12 to 15 years of age. These juniors are all boys. The older juniors have played in senior side matches and practice with seniors at net practice. We do have strong links with Wadebridge Cricket Club (WCC) and host their 3<sup>rd</sup> XI who play their home games at Pencarrow Cricket Ground. WCC 3<sup>rd</sup> XI is made up of mainly junior players and play their cricket in Cornwall Cricket League Division 6.

Development Activity
<ul style="list-style-type: none"> <li>• Fully operational 2<sup>nd</sup> XI to develop younger players comprising both boys and girls</li> <li>• Engage older juniors in the surrounding villages to safeguard the future of the club</li> <li>• Further establish link with WCC</li> </ul>
Proposed timescale for implementation
2012: appoint a 2 <sup>nd</sup> XI development co-coordinator to liaise with the local schools; 2013: purchase junior equipment including helmets 2013: provide practice and coaching to existing junior members in collaboration with WCC 2013: evolve our own junior coaching sessions; 2013: arrange friendly junior matches with neighbouring clubs

#### 5.0 Community Development

PCC is committed to enable village cricket, played at various levels, to be available to all people in the outlying villages and the surrounding areas. Our players are currently distributed within the outlying villages (for example, St Maybn, Helland, Roche and Lanivet as well as the larger surrounding areas of Bodmin and Wadebridge). Working in partnership with WCC, other sporting bodies and local schools we aim to provide a ground and facilities where village cricket can flourish. To do this we need to better promote our club in the local community through targeted campaigns and by providing an incentive for people to play their cricket at Pencarrow. This includes incentivising our existing players to continue to play at Pencarrow rather than leaving to larger more well equipped clubs through an emphasis on growth and ambition.

<b>Development Activity</b>
<ul style="list-style-type: none"> <li>• Build links in the community (targeted campaigns)</li> <li>• Establish and sustain a strong link with the local schools</li> <li>• Share our Club Development Plans (CDP) (internally and externally)</li> </ul>
<b>Proposed timescale for implementation</b>
2012: Appoint a Club Development Coordinator to oversee the delivery of the CDP 2013: Establish and consolidate links with local schools

## 6.0 Coaching

We presently have no ECB qualified cricket coaches.

<b>Development</b>
<ul style="list-style-type: none"> <li>• Ensure we have enough qualified coaches for the number of juniors at the club.</li> </ul>
<b>Timescales for Implementation</b>
2014: 1-2 adults to obtain basic level coaching to compliment coaching available at WCC

## 7.0 Membership

We currently have around 20 active playing members at the club and several social members.

<b>Development</b>
<ul style="list-style-type: none"> <li>• Increase the number of active players by 25%</li> <li>• Increase in number of social members</li> <li>• Begin the introduction of junior members to the club with the hope of forming a junior section (2<sup>nd</sup> XI).</li> </ul>
<b>Timescale for implementation</b>
2012: Increase the number of senior players 2012: Advertise and promote junior cricket at Pencarrow 2013: 6 junior members at the club 2014: have an established a 2 <sup>nd</sup> XI to enable junior players to play regular cricket

## 8. Conclusion

This Development Plan states the aims of Pencarrow Cricket Club over the next five years. It covers:

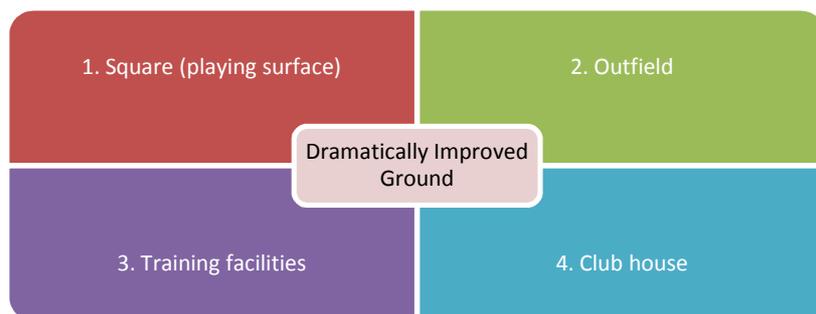
- The foundation work already put in place by the club
- The wish to continue a good standard of senior cricket in the club
- The wish to develop junior cricket through a 2<sup>nd</sup> XI for the future of the club and the local community
- Investment by the club in equipment, coaching and facilities
- Working in partnership when this is to the benefit of the club and community
- A commitment to sound planning and management of each element of the plan

The Club is determined to achieve the aims of the plan and will review progress on a regular basis. These reviews will take into account the views of people independent of the Club such as the Cricket Development Officer.

The Club has achieved a great deal since it began to plan towards its future. This planning has already paid dividends but the Club now wants to be able to develop into a successful and sustainable cricket club for generations to come.

## Proposed 5 Year Programme (Equipment and Facilities) for Sport England Grant

This Project is part of a 5 year Programme to 'dramatically improve the Pencarrow Cricket Ground'. The Programme includes dramatically improving the Square (or playing surface), the Outfield, the Training facilities and the Club house.



The aim of the Programme is to promote village cricket, increase participation, increase membership and rejuvenate a community Cricket Club that dates back to the 1800s.

Pencarrow Cricket Club will use the Sport England Award to contribute to **Project 2 (dramatically improving the condition of the outfield)** through the purchase of a 'ride-on' outfield mower.

The Club is currently reliant on paid support from the local estate to cut the outfield. This is not sustainable and does not allow the club the independence it needs and enable members to fully contribute to the maintenance of the ground or wholly meet the ground maintenance requirements. One of the clubs objectives is to 'provide the best playing facilities possible for a rural club so that players at all levels can benefit' and this award will contribute to this goal.

Other aspects of the project include:

- Initial overhaul and removal of weed, thatch and moss; Over seeding; Regular programme of outfield maintenance

